

Curvo Enrichment



Challenges in Data Management

- **Fragmented Data Sources:** Multiple item masters and disparate systems lead to inconsistent records, making analysis and benchmarking difficult
- **Manual Workflows:** Analysts spend valuable time categorizing and normalizing data, leading to inefficiencies and delays
- **Gaps in Data Enrichment:** Missing key product attributes, such as GTIN classifications, limits sourcing visibility and decision-making
- **Scalability Issues:** Managing data manually across large networks is not sustainable as organizations grow

Transforming Healthcare Sourcing with Data

In healthcare's complex landscape, Curvo Enrichment transforms disjointed data into enriched, actionable insights. Using proprietary GIC® classification and AI trained by clinicians, Curvo normalizes ERP, contract, and clinical system data, enabling better benchmarking and sourcing decisions. With secure, flexible deployment, it's a scalable solution to reduce costs and drive value.

Curvo's Enrichment Solution

Medical Device Product Catalog and Price Benchmarking

Access a comprehensive catalog of medical device data enriched with critical attributes and pricing benchmarks.

Proprietary and Public Classifications

Enrichments include GTIN, GMDN, and Curvo's proprietary GIC® system for implants and PPI, ensuring robust coverage for sourcing and clinical analytics.

Item Master Categorization and Standardization

Curvo normalizes and enriches data with a 95% match rate for clinical products, ensuring consistent classification across facilities.

Integration with Existing ERP Systems

Large-scale file transfers and automated data integration reduce manual steps, errors, and bottlenecks.

Automated Updates

Weekly data enrichments ensure item masters stay up-to-date, accommodating new products, contracts, and members.

Case Analytics Enrichments

Gain procedure-level insights by enriching case data with product details, enabling more accurate analyses.

A Trusted Partner for Large-Scale Data Dexterity

Curvo has helped health systems achieve sourcing transformation by addressing challenges in data management. By partnering with Curvo, organizations gain a ready solution for:

\$30M+

in clinical
benchmark
data



Eliminating manual data processes
to focus on higher-value work



Streamlining clinical product data
acquisition and management



Leveraging data
for more informed decisions

4M+

unique clinical
products

Learn More



Get your demo of **Curvo Enrichment**

Curvo's Enrichment solution delivers the scalability, customization, and support healthcare supply chains need to achieve sustainable cost reductions and operational excellence.

