

BroadJump Rx Pharmacy Solutions

Pharmacy intelligence from product research to spend performance.

Drug spend moves fast. Prices shift, utilization changes, and product data can be difficult to compare across NDCs, classes of trade and market segments. BroadJump Rx brings structure to pharmacy data so teams can research products, evaluate pricing, enrich internal files and identify opportunities for savings or conversion.

Built across Search, Benchmark, Enrichment and Spend Control, BroadJump Rx helps pharmacy, finance and supply chain teams turn scattered information into clearer decisions and a stronger approach to pharmaceutical spend.

230K

pharmaceuticals
represented in
Curvo's market
intelligence dataset.

Supporting the full pharmacy data journey

BroadJump Rx brings together individual product research, large-scale benchmark analysis, enriched datasets and ongoing spend management. With more consistent information in hand, teams can better understand market position, evaluate alternatives and act with more confidence.



NDC-level pricing visibility



Therapeutic class and segment analysis



Normalized attributes and classifications



Market-wide benchmark data



Pricing and utilization insights



Sourcing and savings management

BroadJump Rx Solution Capabilities

Product Search

Research, validate and compare pharmaceutical products across NDCs, classes of trade and market segments. Give teams faster access to the pricing and product context they need to support purchasing and formulary decisions.

Off-Contract Spend

Bring purchasing, contract and utilization data into a more consistent view. Understand performance across facilities, suppliers, products and categories so teams can see where spend is changing.

Market Benchmarking

Work from a structured view of pharmaceutical benchmarks across the BroadJump database. Analyze pricing by NDC, therapeutic class, market segment and other key attributes to support broader pricing reviews.

Opportunity Analysis

Surface pricing discrepancies, utilization trends and areas of potential cost reduction. Use market data and internal insights to prioritize opportunities with the greatest potential impact.

Data Enrichment

Enhance internal pharmacy datasets with normalized drug attributes, standardized classifications and pricing context. Create a cleaner foundation for reporting, benchmarking and analysis across teams.

Sourcing and Performance Management

Connect insight to action with workflows that support sourcing decisions, savings tracking and ongoing performance monitoring. Keep pharmacy initiatives moving after the initial analysis is complete.



See **pharmacy spend**
with more context,
clarity and control.

Schedule a demo of BroadJump Rx
Pharmacy Solutions at gocurvo.com.

